

## Fundraising Newsletter September 2009

Welcome back to the new swimming season. The club cannot operate without a healthy team of volunteers and the fundraising team are looking for new volunteers and fundraising ideas so please contact Sue Falconer, Colin Burville or any Committee member to help.

Email: [fundraising@wcpssc.org](mailto:fundraising@wcpssc.org)

### How do we benefit from fundraising?

We are able to minimise fee increases through sponsorship and support events like our forthcoming specialist stroke day, with Chris Cook, Olympic and Commonwealth competitor.

The **100 Club** (details below) has supported the training of Team Managers, and paid for the Injury Prevention Clinic, the purchase of swimming software, and for the ASA registrations of unpaid helpers.

### Who supported the club last season?

The University of Winchester supported our Novice Gala and our Primary Schools Gala.

Rotary sponsored our Primary Schools Gala.

Sainsbury's Winchester supported our Schools Gala with water, snacks and gifts.

Stewart Signs, Chandlers Ford donated our banner.

We also raised:

- £112 at our Christmas raffle;
- £290 bag packing at Sainsbury's
- £69 (to May) shopping online with [easyfundraising.org.uk](http://easyfundraising.org.uk)
- £107.50 from photos
- £337 with cake sales
- £328.75 from the raffle (prizes kindly donated by Swim Shop), drinks, cakes and sale of merchandise at club championships.

### Cake sales

Our popular cake sales will begin this season on Sunday 4<sup>th</sup> October when the 'Cookie Monster' comes to Winchester College for our specialist stroke day (see notice board and website). There will be lots of hungry participants so please sign up to bake or just bring your cakes on the day. We will ask Chris Cook (Cookie Monster) to judge our Cookie Competition, and award a prize for the best decorated cookie (please clearly label your cookie on the day).

**Volunteers are needed to run the cake stall on this day so please contact Sue Falconer if you are able to help.**

**Although we ask that all cakes and cookies donated are nut free, please be aware when purchasing, cakes and cookies may contain nuts or traces of nut.**

Cake sales will then resume on the first Tuesday of each month. We need a volunteer to run the cake sales, so please contact Sue Falconer at [fundraising@wcpssc.org](mailto:fundraising@wcpssc.org) if you can offer a couple of hours of your time each month to help.

### Raffle Prizes

Our first raffle this season will be held at the Novice Gala on the 26<sup>th</sup> September. Please pass donated **raffle prizes** to Sue Falconer, Colin Burville, Jan Warwick or any Committee member or Squad Representative.

## **100 Club**

Have you joined the 100 Club? There are monthly prizes of £30, £50 or £100. All proceeds will be put into the club's projects fund.

Club members may choose up to 5 numbers; each number costs £12.00 per annum. Proceeds will be spent on items such as courses and presentations for swimmers, coaches and officials, subsidising training camps for swimmers, purchase of equipment and other items as agreed by the 100 Club committee.

To become a member download the 'Rules and SO Mandate' from the website. If you require any further information or explanations about the 100 Club then please contact **Karen Cross, Caroline Elliott** or **Stewart Crowe** (Tel: 01329 280664 / 07978 476938, Email: [chalknslate@aol.com](mailto:chalknslate@aol.com))

## **Easyfundraising – Easy to Forget!**

This is easy to do – but easy to forget! It costs you no extra to register and shop online through [www.easyfundraising.org.uk](http://www.easyfundraising.org.uk). It's easy to register and every time you shop Penguins receives a percentage donation. There are dozens of well known retailers and organisations. We won't mention the December festival but when you start to shop for it please use easyfundraising. It all helps to support the club and it's surprising how small amounts add up.

## **Talk To Give**

If you run a business, or know someone who does, or could ask local businesses to support Penguins then explore our 'Talk to Give' Scheme run through Uniworld Communications. Uniworld are a Hampshire based telecoms provider supplying 8,000 businesses across the UK from national retail chains to local authorities and charities. To find out more visit [www.uniworld.co.uk](http://www.uniworld.co.uk)  
The club will receive ongoing commission if Uniworld can reduce the telecoms costs of the business, and a successful transfer is made.

Contact: Sue Falconer [fundraising@wcpssc.org](mailto:fundraising@wcpssc.org) to find out more.

## **So what's planned for this season?**

The University of Winchester continue to support the club. We are extremely grateful to the University for sponsoring the Novice Gala and the T shirts for our National Swimming League Team. Their generous support benefits all club members.

We will continue to look for sponsorship in the community and through funding sources e.g. Sport England

Our aim is to expand the number of businesses using the 'Talk to Give' telecoms scheme.

We hope to 'bag pack' again this season, and will be looking for another group of cheerful members to volunteer.

We will be looking for new volunteers, new ideas and welcome your suggestions.

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